

MEMORANDUM

TO:

Members of the House Regulatory Reform Committee

From:

Dan Papineau, Director of Government Affairs

Subject:

SB 973 (Hildenbrand) - Growlers

Date:

December 6, 2016

Dear Representative,

On behalf of the over 3,000 members of the Associated Food and Petroleum Dealers, I respectfully ask for your support of SB 973, legislation that would allow customers to purchase their favorite craft beer in growlers, or ½ gallon refillable jugs, at local convenience stores and grocery stores.

Currently, only Class C licensees and businesses holding a Tavern License can sell beer in growlers to customers to enjoy at home. A store selling packaged liquor cannot qualify for either a Class C License or a Tavern License. Additionally, both a Class C License and a Tavern License allow customers to drink on the premises. Many retailers would like to offer growlers for customers to take home but do not want them to drink within their stores.

SB 973 would allow your local grocery store, for example, to offer unique craft beer options while still being able to sell packaged liquor. Additionally, the bill will allow stores wanting to sell growlers who do not want to allow customers drinking in their isles the opportunity to do so.

Craft beer has become tremendously popular in Michigan. Retailers are always looking to cater to their customers' demands. This legislation will allow them to do just this while increasing the accessibility for products customers want.

If you have any questions, please feel free to contact me at (586) 441-9271 or dpapineau@afpdonline.org.

Sincerely,

Dan Papineau Director, Government Relations